



*64th Annual
Arts and Crafts Festival
Fairhope, Alabama
March 18, 19 & 20, 2016*

For the past 64 years, artists and craftsmen have come to Fairhope, Alabama to celebrate the arts. Our beautiful downtown along the Eastern Shore of Mobile Bay will host the 64th Annual Arts and Crafts Festival March 18, 19 & 20. More than 250,000 visitors will join us for the weekend where they can enjoy diverse works of art, entertainment, delicious food and great shopping.

The festival has received many accolades and honors including Southeast Tourism Society recognizing the festival as one of the Top 20 events in the Southeast. Sunshine Magazine counts the festival in their top 200 shows in the country. Alabama Magazine has awarded the show “Best of Bama” for 2013.

The Eastern Shore Chamber of Commerce with additional support from the City of Fairhope, along with many festival volunteers hope you join us for our annual festival where artists are treated to our own brand of “Southern Hospitality.” Start your mornings at the Eastern Shore Chamber office for some of the best cheese grits you’ve ever tasted (they go quickly, so get there early) then enjoy cold drinks throughout the day, partnerships with the Downtown Merchants and “booth sitters” when you need a break. Plan on spending Friday evening at our Artists’ Dinner where we award \$10,500 in prize money to show exhibitors.

We are happy to announce that we have extended the hours for the 2016 festival giving patrons additional time to shop. Friday and Saturday hours are 10am to 6pm and Sunday will be 10am to 5pm.

Thanks to great feedback from artists in last years’ show, we will send booth placement information in advance this year and will add other enhancements to grow our show!

Come and celebrate the 64th Annual Arts and Crafts Festival with us and experience everything that makes our show so special. We hope to see you in March!

Yours truly,

Laura English, Festival Co-Chairman

64th Annual Arts & Crafts Festival Information

Festival Dates

March 18, 19 & 20, 2016

Application Dateline

Postmarked by September 30, 2015

Acceptance Notifications

Beginning in November 1, 2015

Event Location

Downtown Streets of Fairhope, Alabama

Logistics:

Booth Space: 10' x 12'; Tent Size 10' x 10'

Electricity is not available. Generators and amplified music are not allowed.

Number of Booth Spaces Available: 234

Number of Prime Booth Spaces Available: limited number available.

Booths are set up using a quad system. Your booth will have at least 2 sides open to the public. Every booth is a "corner" booth.

How to Apply: For the jury process, please submit a photo CD and completed application. Using a JPEG format, send three (3) images of your current works and one (1) of your fully stocked outdoor booth, along with a brief description of each image. Submit separate checks for jury fee, booth space, and prime space (if applicable) and a self-addressed, stamped, business size envelope. Make each check payable to: Eastern Shore Chamber of Commerce and mail to: P.O. Drawer 310, Daphne, AL 36526. All items (including payments) must be submitted with your application. Incomplete applications will not be juried!

Festival Fees:

Single Booth Fee \$300

Double Booth Fee \$600

Jury Fee \$30 (non-refundable)

Late fee \$50 (postmarked 10/1/2016 or after is non-refundable)

Prime Corner Fee \$75 (Prime spaces for the 2016 show will be juried. Please send check to be considered for Prime Space.)

Photo CD:

Each artist **MUST** submit **four (4) recent JPEG images on a computer disc**. Three (3) images of individual pieces that best reflect your work and one (1) image of a fully stocked outdoor booth. Print your name on the disc using a permanent marker. Please do not place labels on the disc. The disc will not be returned. No slide shows, PDF files or Word files. **REMEMBER:** you must use **JPEG** format.

Multiple Entries:

Submit one (1) application per category. Applicants who enter in more than one category must submit fees and a disc for each category. Only works from accepted category may be displayed during the Festival.

Artist Selection Process: Artists are juried by an independent panel and selected based on the images submitted with their applications. Therefore, current quality photos which show your work and booth to their fullest potential are encouraged. Images must be representative of the works that will be shown at our Festival. Selection is based on quality and skill in workmanship, original and creative ideas and attractiveness of display. Artists with quality works may be accepted to a "wait list" once a category is full. Do not send samples; they will not be presented during the jury process nor will they be returned

Registration/Set-Up:

Registration begins at 3:30 PM on Thursday, March 17th at the Chamber office in Downtown Fairhope. Accepted artists must be at registration with **a photo ID and a completed registration form**. Artists are to provide their own tents. More specific details concerning tent set-up and unloading will be provided in the acceptance packet.

Artists' Amenities: Police Security, Hospitality Tent, Ambassadors, "Artist Adoption" Program by the Downtown Merchants Association and Artist Dinner.

Artist Dinner:

The Artist Dinner will be held at the Fairhope Civic Center (within Festival walking distance) on Friday, March 18th at 6:30 PM. The dinner features the presentation of awards. Each booth receives 1 (one) free dinner ticket. Additional tickets may be pre-ordered with return of acceptance packet. A limited number of additional tickets will be available at registration on Thursday, March 17th. **No tickets will be sold at the door.**

Judging:

Judging will begin at 9:00 am on Friday, March 18, 2016. Judges will evaluate exhibits in the manner of their choice. An assistant is assigned to each judge and will mark the booth card to indicate that each exhibit has been judged. Place booth cards at upper right corner of tent.

Notifications:

All applicants are notified by mail of acceptance or non-acceptance to the Festival. Accepted artists' checks will be deposited five business days after written notification. Phone calls and/or emails concerning your status will not be accepted. Those who are not accepted, at the time of jury into the show, will have their booth fee check shredded.

For More Information Contact:
Eastern Shore Chamber of Commerce
251-621-8222 or email lroberts@ESchamber.com

FAIRHOPE ARTS & CRAFTS FESTIVAL 2016 - Application Rules and Regulations

- An accepted application is a commitment to participate in the show. **NO REFUNDS** will be made for any reason, including inclement weather. Accepted artists must exhibit the full three (3) days of the show and be in their booths during designated Festival hours. **Stand-in or proxy exhibitors are not permitted.**
 - Exhibitor must be directly involved in the design and production of work they exhibit at the Annual Arts & Crafts Festival in Fairhope. Exhibitors must display their own work, not that made by others (buy/sell). Excluded from exhibition are: commercially manufactured items, ceramics from commercial molds, mass-produced items, plants, soaps, candles, food items, books, CDs, t-shirts and commercial jewelry. Reproductions, including giclees, are allowed to be sold but must be **clearly marked**. At least 25% of your display must be original work.
 - Only one (1) artist with his/her original work is allowed per booth.
 - Only work representative of that submitted for jurying may be exhibited. **Only artists juried and accepted in the jewelry category may display and sell jewelry items.** Displays will be viewed throughout the Festival. The Festival reserves the right to request the removal of any work that differs from the images submitted and accepted as well as any inappropriate work or display. Failure to remove such works or abide by the rules set forth may result in the applicant's removal from the Festival and applicant being prohibited from participating in future Eastern Shore Chamber sponsored festivals.
 - Any items that you plan to sell during the festival must be represented in your booth image.
 - Exhibitors bear the responsibility for all setup and security needs for their exhibits. The Festival does not require exhibitors to show proof of insurance; however, it is recommended that each exhibitor be covered under their own insurance. Please allow for restocking during Festival hours as vehicles are not allowed on the streets after the show opens.
 - During setup, nails or other anchors may not be placed in the street. Make alternative arrangements to secure your booth. **Tent weights ARE required.** Fairhope can be windy during this time of year.
 - For the hour prior to the booth setup time of 6:00 PM, no vehicles or trailers will be allowed within the Festival area. Please, **no unloading onto the sidewalks prior to 6 PM.**
 - All fire department safety lanes and rules will be observed and strictly enforced at all times. **No generators** are allowed in the show. Battery lighting is acceptable. No amplified music is permitted. **Your booth, awning, chairs and all displays must be within your 10' x 12' space.**
 - The State of Alabama and Baldwin County require each exhibitor and vendor to purchase a transient license. The details are available from the Baldwin County License inspector at 251-990-4627. Each exhibitor is responsible for collecting Alabama State tax, Baldwin County tax, and the City of Fairhope taxes as required by law. Tax forms will be provided in the registration packets.
 - The Annual Arts & Crafts Festival reserves the right to remove an artist from the show for conduct deemed unacceptable and/or detrimental to the mission and reputation of the Annual Arts & Crafts Festival in Fairhope.
 - Accepted artists who are not on the street and setting up by 8:00 AM Friday, March 18, 2016, will forfeit their space and booth fee.
1. **Decorative Crafts**– wall hangings, stained glass, garden art, etc.
 2. **Functional Crafts**- musical instruments, baskets, clothing, leather, crockware, etc.
 3. **Graphics & Drawing** – print making (i.e.: etchings, serigraphs, pen and ink, pastel, pencil, drawing)
 4. **Jewelry- (only category allowed to display/sell jewelry)**
 5. **Mixed Media**- works combining two or more mediums
 6. **Painting** – oils, acrylics, watercolor
 7. **Photography**
 8. **Pottery/Ceramics** – earthenware, raku, porcelain, etc.
 9. **Sculpture** – 3Dimensional forms in clay, metal, glass, fiber, wood
 10. **Wood**- furniture, bowls, carvings, etc

Date Received (For Office Use Only) _____

64th Annual Arts & Crafts Festival Application

Please include separate checks:

___\$30 Jury Fee Check# _____ ___\$75 Prime Corner Fee Check# _____
___\$300 Single Booth Fee Check # _____
___\$600 Double Booth Fee Check # _____
___\$50 late fee (postmarked by 10/1/2015) Late Fee Check# _____

(Please print clearly)

Artist _____
(Last) (First)

Business Name: _____

Address _____

City _____ State _____ Zip _____

Phone# _____ Cell# _____

Email /Website _____

Special Needs: (i.e. wheelchair access, etc.) _____

3-5 word description of work _____

Price range of work: From: \$ _____ To: \$ _____

Please jury my work in Category No. _____ (Please choose **one** category from below. A brief description of the categories can be found on the "Rules and Regulations" page.)

- | | |
|---|----------------------------|
| 1. Decorative Crafts | 6. Painting |
| 2. Functional Crafts | 7. Photography |
| 3. Graphics & Drawing | 8. Pottery/Ceramics |
| 4. Jewelry (Only category allowed to display/sell jewelry) | 9. Sculpture |
| 5. Mixed Media | 10. Wood |

If not accepted, do you wish to be placed on a wait list? YES NO

Have you participated in a Chamber show before? YES NO

How did you hear about our show? _____

Briefly describe each submitted image including the size and price:

1. _____

2. _____

3. _____

4. BOOTH: Image of a fully stocked outdoor booth. Any items you plan to sell during the festival must be represented in your booth image.

By signing below, the undersigned acknowledges he/she has read the terms and conditions of this application and does hereby release and discharge the Eastern Shore Chamber of Commerce, its agents, representatives and/or employees from all claims, actions or causes of actions, in law or equity, in any way related to any loss or damage to the undersigned or undersigned's property. The undersigned has read and agrees to the terms in this complete application.

Artist Signature _____ Date _____